Karina Khokhlova

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SUMMARY

Experienced UX researcher with a Master's in Cognitive Science, specializing in AI and Linguistics. A blend of academic prowess and practical expertise in experimental design, chatbot development, and research publication. Proven track record as a Data Analyst, driving reductions in employee abuse, pioneering misconduct detection algorithms, and enhancing customer conversion rates. Diverse background includes internships in publishing for educational content improvement and success as a language teacher.

EDUCATION

Cognitive Science, M.Sc

Universität Osnabrück · Osnabrück, Lower Saxony   05/2023
Majors: Artificial Intelligence; Linguistics and Computational Linguistics

Theoretical and Applied Linguistics, B.Sc

Bauman Moscow State Technical University · Moscow   07/2019
Majors: Fundamentals of Programming; Mathematical Analysis, Statistics; Logic; Fundamentals of Theoretical and Applied Linguistics; Psycholinguistics

PROJECTS

Cross-linguistic interferences in the determination of the grammatical gender in L2

- Designed experimental sessions with participants from a theoretical viewpoint; found interpretation and delivered actionable recommendations based on a wide range of research methodologies

Escapeling Chatbot – Telegram chatbot game for English learners

- Collaborated on the development of an entry-level English chatbot with four task segments
- Participated in verification testing: supported relevant documentation for technical test cases, preparation of reports for the group of developers based on testing results
- Conducted validation testing: organized test sessions with potential end-target users for analysis and data collection (quantitative and qualitative research)
- Conducted post-testing to check the improvement in educational performance among users after long-term use of the application

Am I Worthy? – Advanced Experiment Design in Unity

- Designed in-game UI interfaces for user interactions and game progression and managed environmental visual design based on market trends and user research

Godt, N., Polivanov, I., Khokhlova, K., & Muhammad, F. (2022). How AI transforms public discourse – An analysis of the impact of AI in public discourse as portrayed in major news outlets. In T. Thelen (Ed.), Artificial Intelligence in Public Discourse (Vol. 12, pp. 155–176). Osnabrück University, Institute for Cognitive Science. https://doi.org/10.48693/151

- Fostered collaboration with cross-functional teams and exhibited leadership by mentoring and coaching team members while also advocating for a culture of experimentation and learning

WORK EXPERIENCE

Data Analyst

LLC "Set' Svyaznoy" · Moscow, Russia   07/2017 - 03/2019

Internal Audit Directorate, Analysis and Monitoring Department; Full-time remote position

- Investigated and documented cases of employee abuse, resulting in a 30% reduction in incidents and protecting the client and company's reputation
- Developed innovative algorithms to preventively detect employee misconduct, improving abuse detection accuracy by 25%
- Explored factors influencing user decision-making in a retail setting, resulting in strategies that improved customer conversion rates by 10%
- Collaborated on cross-functional projects related to user research, usability testing, and UX design
- Utilized video recording and observational data for comprehensive video-based usability testing, enhancing user research methodologies

Trainee in the department of educational literature

Publishing house "Prosveshcheniye" · Moscow, Russia   09/2018 - 03/2019

Internship (in partial fulfillment of the requirements to obtain the academic degree)

- Strengthened educational content quality, rectifying 95% of issues for growth in user satisfaction
- Boosted task completion rates by 25% through data-driven and user-centric task design for schoolchildren, leading to an improvement in educational literature effectiveness
- Revamped textbook design, resulting in a 12% increase in comprehension and 20% higher user satisfaction

Teacher of foreign languages

LINGVOCENTRE · Moscow, Russia   02/2017 - 04/2017

Internship

- Co-created structured learning experiences to align with educational goals, leading to a 15% advance in student achievement and course completion rates
- Improved learner engagement and satisfaction by 20% through personalized curriculum development tailored to individual proficiency levels and preferences
- Provided seamless support for daily operations, including scheduling, communication, and logistics

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SKILLS

Languages: Russian (native), English (C1, IELTS 7.5), German (B2.2), French (A1)

Technical Skills: UserZoom, SurveyMonkey, Google Forms, Sketch, Figma, Lucidchart, Slack, Zoom, Miro, OneNote, Notion, Jira, Google Analytics, OBS Studio, MSOffice (Excel, Word, PowerPoint, Outlook, Access, Teams), GitHub

Programming languages: Python, SQL, PHP, Unity, C#, R, CSS, HTML

Soft Skills: Empathy at the Core, Masterful Communication, Insightful Objective Evaluation Skills, Innovative, Harmonious Collaboration, Adaptability, Analytical and Conceptual Skills

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HOBBIES

An Advocate (INFJ) personality type // Keen on K-pop and manga // Dedicated to simulation and strategy games and a board games lover // Fascinated by history and reading and an avid photographer during travels // An active lifestyle with swimming, badminton, and pilates